



MATTAPAN COMMUNITY HEALTH CENTER PRESENTS

Rock the Boat 2011

featuring **THE COMMUNITY HEALTH PINNACLE AWARDS**

SATURDAY, APRIL 30, 2011

RENAISSANCE BOSTON WATERFRONT HOTEL

606 Congress Street
Boston, Massachusetts

SPONSOR PACKET



Mattapan Community Health Center



What

The Mattapan Community Health Center is dedicated to providing our community with the absolute best medical care. Our signature Fundraising Gala, **ROCK THE BOAT** has honored some of the best in Community Health Care since 1997.

Selecting Community Health Pinnacle Award Honorees for this star studded evening is a thoughtful process. We look to members of the Boston community who are bringing inspiring energy and new ideas as well as their professional dedication to the work of bringing better health care to all. A complete list of past honorees is included in this packet.

As a sponsor of **ROCK THE BOAT 2011**, you align yourself with a long standing, forward thinking organization whose mission is to provide quality health and social services in Mattapan, Hyde Park and surrounding communities. This annual Gala is an explosion of elegance, entertainment and celebration. Proceeds from this event supports Mattapan Community Health Center's work.

Who

This Gala brings together more than 600 of Boston's stakeholders for a special evening at the Renaissance Boston Waterfront Hotel. Leaders from Boston's business, civic and medical communities are in attendance each year.

As a sponsor of \$10,000 or more, your reach extends beyond those who attend the event. With multiple mailings, paid advertising, a prime spot on Mattapan Community Health Center's homepage (logo), your support is visible to thousands of individuals who visit our website.

When

ROCK THE BOAT is scheduled for Saturday, April 30, 2011. Anticipated schedule is as follows:

- 6:00 Cocktail Reception**
Silent Auction, Beverages and Appetizers
- 7:00 Salutes to Guests, Program, Dinner and Awards Ceremony**
Seated Dinner, Live Raffle, **Award**, Live Music and Dancing
- 10:00 Silent Auction Closes**

How

To Support **ROCK THE BOAT**, please complete the enclosed confirmation form or call (617) 898-9049. If your commitment is received by **January 28, 2011**, your logo will be included in the invitation package (for sponsors of \$10,000 or more).

Opportunities

There are a variety of sponsorship levels available and detailed benefits are below. If you would like to create a unique partnership, please contact us. In-kind contributions are welcome as well.

All sponsors receive recognition in print, through video event programs and by acknowledgment in community Newspapers.

\$25,000 & Up UNDERWRITER

- 20 Gala Tickets
- Full-Page Advertisement with choice of inside front, inside back, outside back cover or centerfold of Program Book (as available)
- Print and Video Recognition at Gala
- Acknowledgment in Community Newspapers
- Logo Printed on Invitations (due by 1/28/11)
- *Underwriter* Listing in Program Book

\$20,000 CHAMPION

- 16 Gala Tickets
- Center Full-Page Advertisement (as available)
- Print and Video Recognition at Gala
- Acknowledgement in Community Newspapers
- *Champion* Listing in Program Book

\$15,000 BENEFACTOR

- 12 Gala Tickets
- Full-Page Advertisement
- Print and Video Recognition at Gala
- Acknowledgment in Community Newspapers
- *Benefactor* Listing in Program Book

\$10,000 GRANTOR

- 10 Gala Tickets
- Full-Page Advertisement
- Print and Video Recognition at Gala
- Acknowledgment in Community Newspapers
- *Grantor* Listing in Program Book

\$5,000 PATRON

- 8 Gala Tickets
- Half-Page Advertisement
- Acknowledgment in Community Newspapers
- *Patron* Listing in Program Book

\$2,500 SPONSOR

- 4 Gala Tickets
- Quarter-Page Advertisement
- Acknowledgment in Community Newspapers
- *Donor* Listing in Program Book

\$1,000 FRIEND

- 2 Gala Tickets
- Acknowledgment in Community Newspapers
- *Friend* Listing in Program Book



2010 Lead Sponsors

Abt Associates Inc.

Blue Cross Blue Shield of Massachusetts

Boston Medical Center

Citizens Bank, Massachusetts

Gregory E. Bulger Foundation

Massachusetts General Hospital

Millipore Corporation

Partners HealthCare

UMass Memorial Laboratories

AD Information

<u>Ad Size</u>	<u>Dimensions</u>
Full Page	5 ½" w x 8" h
Half Page	5 ½" w x 3 ½" h
Quarter Page	2 ½" w x 3 ½" h

Please provide your artwork in PDF or JPEG form by email to Monique Screen at screenm@matchc.org no later than **Monday, February 25, 2011.**

Community Health Pinnacle Recipients

With Affiliations by Years

2011

KATE WALSH

President and CEO of Boston Medical Center

2010

Dr. Ravin Davidoff, Boston Medical Center

Wendell Knox, Abt Associates Inc. (Former President)

Dr. Lisa Wong/Longwood Symphony Orchestra

2009

First Lady Diane Patrick

First Lady of the Commonwealth

Dr. Richard Kalish

BMC HealthNet Plan/ BU Medical School

2008

Dr. Larry Culpepper

Boston University Medical Center

Dr. Paula Johnson

Brigham and Women's Hospital

2007

Dr. Lonnie H. Norris

Tufts University School of Dental Medicine

Dr. Lauren A. Smith

Boston University Medical Center

2006

Dr. Bruce Chabner

MGH, Cancer Center

Thomas Farrington

Farrington Associates, Inc. and PHEN

Dr. Kathleen O'Loughlin

Delta Dental of Massachusetts

2005

Matt Fishman

Partners HealthCare

2004

Elaine Ullian

Boston Medical Center

2003

Charles Austin

WBZ TV 4 (Retired)

2002

Dr. M. Joycelyn Elders

University of Arkansas School of Medicine

(Former U.S. Surgeon General)

2001

Dr. Deborah Prothrow-Stith

Harvard School of Public Health

2000

Dr. JudyAnn Bigby

Brigham and Women's Hospital

Please Visit our website for a complete List
www.mattapanchc.org

Mattapan Community Health Center



Sponsorship Response Form

Company Name _____

Contact Person _____

Title _____

Telephone _____

Address _____

Email Address _____

_____ UNDERWRITER \$ 25,000 +

_____ CHAMPION \$ 20,000

_____ BENEFACTOR \$ 15,000

_____ GRANTOR \$ 10,000

_____ PATRON \$ 5,000

_____ SPONSOR \$ 2,500

_____ FRIEND \$ 1,000

Enclosed is our contribution in the amount of \$ _____

Please make checks payable to Mattapan Community Health Center and return this form by **February 25, 2011**.

Attention:

Rock The Boat
Mattapan Community Health Center
1425 Blue Hill Avenue
Mattapan, MA 02126

For information, please call Monique Screen at (617)898-9049 or email screenm@matchc.org

Mattapan Community Health Center



Your Hosts

Rock the Boat 2011 Gala is hosted by Mattapan Community Health Center and its Gala Co-Chairs, Honorary Committee and Host Committee.

2011 GALA CO-CHAIRS

Susan Donahue

Boston Medical Center Board

Andrew Dreyfus

Blue Cross Blue Shield of Massachusetts

John F. Fish

Suffolk Construction

Myron S. McCoo, JD

Brigham and Women's Hospital

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Past Gala Co-Chairs *With Affiliations by Years*

2010

Dr. Roderick King

Next Generation Consultant Group

Elise Lapham

Millipore Corporation

Steve Woods

Citizens Bank, Massachusetts

2009

Elise Lapham

Millipore Corporation

Peter Slavin

Massachusetts General Hospital

Sylvia Stevens-Edouard

Blue Cross Blue Shield of Massachusetts

2008

Ralph Frazier

Novations Group, Inc.

Dr. Peter L. Slavin

Massachusetts General Hospital

Michele Van Leer

Sun Life Financial

2007

Donna Latson Gittens

causemedia, inc.

Peter Meade

Blue Cross Blue Shield of Massachusetts

Michele Van Leer

Sun Life Financial

2006

Vivian C. Beard

Vivian Male Production

Robert E. Smyth

Citizens Bank of Massachusetts

Peter Meade

Blue Cross Blue Shield of Massachusetts

2005

Wendell Knox, Abt Associates Inc.

Dr. Kathleen O'Loughlin

Delta Dental of Massachusetts

2004

Wendell Knox, Abt Associates Inc.

Dr. Kathleen O'Loughlin

Delta Dental of Massachusetts

2003

James D Hoyte, Harvard University

Valerie Norris Sullivan, Pfizer, Inc.

2002

Gregory E. Bulger

HealthCare VALUE Management, Inc.

Diane B. Patrick, Ropes and Gray, LLP

2001

Sarah Ann Shaw, WBZ TV 4 (Former Reporter)

Benjamin Taylor,

Boston Globe (Former Publisher)

2000

Roger S. Berkowitz, Legal Sea Foods, Inc.

Dr. Bernadine Nash

Nash Communications Corporation

1999

Mara Aspinall, Genzyme Pharmaceuticals

Deval L. Patrick, Esq., Texaco Inc.

Please Visit our website for a complete List
www.mattapanchc.org